

PRESS RELEASE



Oasis Smart SIM appoints Patrick CAO as Chief Operating Officer and promotes Benoit TAYYAR as General Manager MEA and Dejan RASUO as General Manager Europe and Americas

Fast growing company Oasis Smart SIM, the USIM card, embedded USIM and activation solutions provider, strengthens its resources with new appointment and internal promotions, to tackle the industry new challenges and confirm its new strategies and positioning.

Paris, October 30th

OASIS announced today that Patrick CAO has joined the company as Chief Operating Officer. Mandated with business management, business development and operations, Patrick will be in charge of preparing the company to the new business opportunities offered by the reprogrammable USIM while in parallel continuing to develop the geographical and customer footprint of Oasis Smart SIM.

To assist Patrick, Oasis has decided to promote Benoit Tayyar as Middle East and Africa General Manager and Dejan Rasuo as Europe and Americas General Manager.

Olivier Leroux CEO said: "Patrick's wealth of experience and industry knowledge will bring a key addition to our company, and his appointment is a concrete milestone of our vision to become a key player in our evolving industry. I am confident that this nomination additionally to the promotions of Benoit Tayyar and Dejan Rasuo will play a key role in settling Oasis Smart SIM in its new environment and strengthen its positioning."

Patrick said: "I am delighted to join a dynamic team at a time when Oasis is gearing up its strategy to win in an increasingly connected world. The ambitions of Oasis are very exciting and I look forward to using my experience to achieve our growth objectives. "

About Patrick Cao



Patrick joined Oasis Smart SIM in September 2015 as Chief Operating Officer. Patrick brings more than 25 years of experience in business and operations, leading Regional Business Units for companies delivering complex solutions to the telecom market. Previous roles include VP Operations Asia Pacific for Comverse, Executive Director Telecom in APAC for Oberthur Technologies, Solutions Director Telecom for Capgemini, and Professional Services Director for Convergys. With a hands-on approach, Patrick provides leadership to multi-disciplinary teams that successfully deliver solutions to the mobile ecosystem for addressing requirements for Digital Security and Business Support.

About Benoit Tayyar



Benoit joined Oasis in 2012 as a Sales Director and has been promoted to General Manager of MEA region since September 2015. He worked for Oberthur Technologies between 2005 and 2011, as a Global Account Manager. He held many positions combining years of experience in the SIM card technology field and telecom industry.



About Dejan Rasuo

Dejan joined Oasis in 2014 as the General Manager of the European operations. His 11 years of tenure at Oberthur Technologies and an intensive year in the growing OTT multimedia content aggregation and streaming platforms arena have allowed him to develop unique skills in business development as well as cutting-edge convergence platforms deliveries in the fields of VAS, NFC, Mobile Money and Fixed-to-Mobile space.

About Oasis Smart SIM

Oasis Smart SIM provides end-to-end as well as customized services to enable the deployment of global USIM technology connectivity and management. Oasis mission is to embed USIM technology in all connected objects and provide secure services to manage their activation and connectivity by providing a full set of services for embedded and reprogrammable SIM, along with solutions for activation, connectivity and subscription management. Oasis contributes in shaping the globally connected world by combining leading edge USIM technology and disruptive business models in a migrated focus from products and solutions to software and services.

Visit our website for more info: www.oasis-sim.com

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